

## LUANA F. JOPPERT SWENSSON

### CONTACT INFORMATION

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### CURRENT POSITION

Sept 2011 – Aug 2013 *Postdoctoral Researcher*  
Max Weber Programme for Postdoctoral Studies  
European University Institute, Florence

### EDUCATION

2007 – 2011 Ph.D. in Unification and Comparative Commercial Law  
Faculty of Law – University of Rome “La Sapienza”, Rome

2006 – 2007 Master’s Degree  
Second level Master in International Business Law  
Faculty of Economics – University of Rome “La Sapienza”, Rome

2001 – 2006 Law Degree (specialization in Commercial Law)  
Faculty of Law – University of São Paulo (USP), São Paulo

### WORK EXPERIENCE

Jan 2012 – Aug 2012 *Researcher* responsible for the coffee sector report, as part of the research project on "Transnational Private Regulation and System Level Innovation in Global Food Value Chain", financed by the Finnish Agency for Technology and Innovation (Finland) and developed in collaboration between the European University Institute and the Turku University of Applied Sciences (Finland).

Feb 2012 – May 2012 *Research assistant* responsible for the organization and coordination of a semester-length research seminar on “Supply chain and private regulation” and a related workshop.  
European University Institute, Florence.

Jun 2011 – Dec 2011 *Project manager* for the international research project on “International Product Fragmentation and the Insertion of Latin American Countries in Global Production Networks”, financed by the Inter-American Development Bank (USA) and developed in collaboration between the European University Institute (Italy) and the Faculty of Law of *Fundação Getulio Vargas* (Brazil).

Sept 2010 – July 2011 *Teaching assistant* in Comparative Commercial Law  
Faculty of Law, *LUISS Guido Carli* University, Rome.

- Sept 2009 – Aug 2010 *Honorary fellow (cultrice della materia)* in Comparative Legal Systems, Faculty of Law, *LUISS Guido Carli* University, Rome.
- Feb 2009 – May 2009 *Teaching assistant (tutor)* on the Master programme in Company Law Faculty of Law, *LUISS Guido Carli* University, Rome.
- 2008 – 2010 Part-time collaboration with Lawyer Prof. Federico Pernazza in research activities for practical cases in the area of Commercial and Company Law, International Business Law and Arbitration. D'Angelo & Pernazza Law Firm, Rome.

#### **PROFESSIONAL QUALIFICATIONS**

- Since 2007 Member of the Brazilian Bar Association (*OAB* – São Paulo).
- Since 2010 Member of the Portuguese Bar Association (*OAP* – Lisbon).

#### **SCHOLARSHIPS AND GRANTS**

- Feb 2011 – Apr 2011 Scholarship from the *Max Planck Institute for Comparative and International Law's* Program for Visiting Fellows from Abroad, Hamburg.
- Apr 2010 – July 2010
- Jan 2007 – Nov 2007 Scholarship for the Second level Master in International Business Law Faculty of Economics – University of Rome “La Sapienza”, Rome.
- Apr 2006 - Nov 2006 Scholarship from the *Centro de Estudos de Direito Falimentar* Brazilian Ministry of Justice and University of São Paulo, São Paolo.
- Aug 2003 – July 2004 Scholarship from the *Programa Institucional de Bolsas de Inicieção Científica* - PROBIC University of São Paulo , São Paulo.

#### **CONFERENCE AND WORKSHOP ORGANIZATION**

- Co-organizer of the workshop “*Contract, IPR and Innovation*”  
Max Weber Interdisciplinary Research Workshop on “Frontiers on Intellectual Property Law”  
European University Institute, Florence, 10 October 2012.
- Co-organizer of the workshop “*The Legitimacy of Private Transnational Governance by Contract*”  
European University Institute and The Hague Institute for the Internationalization of Law  
European University Institute, Florence, 17 April 2012.
- Co-organizer of the Max Weber Multidisciplinary Research Workshop on “*Rights, Regulation and Governance: the Path to Development*”  
European University Institute, Florence, 4 April 2012.

#### **PUBLICATIONS**

- “Contractual networks and the access of small and medium enterprises to Global Value Chains”,  
EUI Working Paper, MWP 2012/28, 2012.

"Accessing the Global Value Chain in a changing institutional environment: comparing aeronautics and coffee" (with F. Cafaggi, R.P. Macedo Junior, T.A. Silva, C.P. Gross, L.G. Almeida and T.A. Ribeiro), Interamerican Development Bank Working Paper Series, n. IDB-WP-370, November 2012.

"Commentario agli articoli 13 e 14 del Regolamento CE/2157/2001" in Corapi D; Pernazza, F (a cura di), *La Società Europea: fonti comunitarie e modelli nazionali*, Quaderni di Diritto Privato Europeo, Giappichelli, 2011.

"Commentario all'articolo 52 del del Regolamento CE/2157/2001" in Corapi D; Pernazza, F (a cura di), *La Società Europea: fonti comunitarie e modelli nazionali*, Quaderni di Diritto Privato Europeo, Giappichelli, 2011.

"Il diritto delle società commerciali nell'ordinamento giuridico brasiliano alla luce delle recenti riforme", *Rivista di Diritto Societario "RDS"*, Torino, 3/2008, pp. 653-673.

Assistant author: PERNAZZA, F. (coord), *Corporation and Partnership: Italy; International Encyclopaedia of Law*, Kluwer, 2009.

#### **WORK ACCEPTED OR IN PRESS**

"Tipologia das sociedades limitadas no ordenamento jurídico brasileiro e a nova empresa individual de responsabilidade limitada (EIRELI)" [*Typology of Limited Liability Companies in the Brazilian legal system and the new single-member LLC*], in Araujo, D. B. S. G. (coord), *Interpretação do Direito Privado no Pensamento de Tulio Ascarelli, v.2.*, São Paulo (forthcoming).

#### **LECTURES AND CONFERENCE PRESENTATIONS**

*Contract, intellectual property rights and innovation*  
Max Weber Interdisciplinary Research Workshop on "Frontiers on Intellectual Property Law"  
European University Institute  
Florence, 10 October 2012.

*The development of a high-quality coffee market in Brazil: The importance of technological innovation and the role of contractual design in promoting it* (with F. Cafaggi)  
15<sup>th</sup> EMAN Conference on Sustainable Economy  
Helsinki, 25 September 2012.

*Contractual networks and the access of Small and Medium Enterprises to Global Value Chains: The case of the Brazilian aircraft industry*  
Workshop on "The Legitimacy of Private Transnational Governance by Contract"  
University of Victoria, The Hague Institute for the Internationalization of Law and The European University Institute  
Victoria (Canada), 7 September 2012.

*The development of a high-quality coffee market in Brazil: The importance of technological innovation and the role played by joint-venture contractual agreements and certification schemes in promoting it* (with F. Cafaggi)  
XVI Annual Conference of the Latin American and Iberian Law and Economics Association  
Lima, 19 June 2012.

*Accessing the GVC in a changing institutional environment: Comparing aeronautics and coffee (presentation of collective work)*

Conference on “*Fragmentación Internacional de la Producción e Inserción de ALC en las Redes Globales de Producción*”

Interamerican Development Bank and The Institute for the Integration of Latin America and the Caribbean

Buenos Aires, 7 June 2012.

*Contractual practices and supply chain governance in the commercial aircraft industry (with L.G. Almeida)*

Workshop on “*The Legitimacy of Private Transnational Governance by Contract*”

European University Institute and The Hague Institute for the Internationalization of Law

Florence, 17 April 2012.

*Introduction to the Brazilian legal system*

University of Molise – Faculty of Economics

Campobasso (Italy), 06 May 2009 and 09 December 2010.

*Introduction to Brazilian private law*

University of Urbino “Carlo Bo” – Faculty of Law

Urbino (Italy), 24 February 2009.

<b>LANGUAGES</b>
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**Mother tongue:** Portuguese

Self-assessment	Understanding				Speaking				Writing	
	Listening		Reading		Spoken interaction		Spoken production			
<b>English</b>	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
<b>Italian</b>	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
<b>Spanish</b>	C1	Proficient user	C1	Proficient user	B1	Independent user	B1	Independent user	B1	Independent user
<b>French</b>	A2	Basic User	A2	Basic User	A2	Basic User	A2	Basic User	A2	Basic User
<b>German</b>	A2	Basic User	A2	Basic User	A2	Basic User	A2	Basic User	A2	Basic User

(\*) Common European Framework of Reference (CEF) level