

Training

How to measure Complex Phenomena In The Digital Society?

30 - 31 October 2024

Sala del Capitolo - Badia Fiesolana, Via dei Roccettini 9 - San Domenico di Fiesole (Fiesole, Florence)

Scientific Organisers

Elda Brogi | European University Institute (EUI)

Pier Luigi Parcu | European University Institute (EUI)

Jan Erik Kermer | European University Institute (EUI)

Iva Nenadić | European University Institute (EUI)

Introduction

Acknowledgments

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Programme

30 October

15:00 - 15:10 Welcoming Remarks and Introduction
Pier Luigi Parcu | EUI

15:10 - 15:15 Session I – Measuring Complex Phenomena

Chair
Pier Luigi Parcu | EUI

15:15 - 15:30 Measuring Complex Phenomena in the Digital Economy: Challenges and Opportunities
Leonardo Mazzoni | EUI

15:30 - 15:45 Measuring Environmental Impact in the Workplace
Ilaria Dibattista | FSR – EUI

15:45 - 16:05 Q&A

16:05 - 16:25 Coffee Break



16:25 - 16:45 Methodologies to Multidimensional Poverty Measurement
Gianni Betti | University of Siena

16:45 - 17:05 Measuring Corruption
Benedetto Ponti | University of Perugia

17:05 - 17:30 Q&A

31 October

10:00 - 10:10 Welcome and Introductory Remarks
Elda Brogi | EUI

10:10 - 10:30 Methods for Measuring Political Communication Online
Kevin Munger | EUI

10:30 - 10:40 Q&A

10:40 - 10:45 Session II – Measuring the Risks for Media Freedom and Pluralism in Europe

Chair

Elda Brogi | EUI

10:45 - 11:15 Exploring Methodologies Used in the Media Pluralism Monitor and Understanding how to assess (and Mitigate) Risks in Different Media Environments. Fundamental Protection and Market Plurality in the Media Pluralism Monitor
Roberta Carlini | EUI
Sofia Verza | EUI

11:15 - 11:25 Q&A

11:25 - 11:45 Coffee Break

11:45 - 12:15 Exploring Methodologies Used in the Media Pluralism Monitor and Understanding How to Assess (and Mitigate) Risks in Different Media Environments. Political Independence and Social Inclusiveness in the Media Pluralism Monitor
Matteo Trevisan | EUI
Marie Palmer | EUI

12:15- 12:30 Q&A

12:30 - 12:50 The Challenges of Measuring News Media Deserts
Jan Erik Kermer | EUI

12:50 - 13:00 Q&A

13:00 - 14:30 Lunch

14:30 - 14:40 Session III – Evaluating the Spread and Impact of Disinformation Online

Chair

Urbano Reviglio | EUI

- 14:40 - 15:00 Audience Measurement – *Online*
Martin Andree | University of Cologne (online presentation)
- 15:00 - 15:10 Q&A
- 15:10 - 15:25 Structural Indicators to Measure the Spread and Impact of Disinformation Online
Iva Nenadić | EUI
- 15:25 - 15:35 Q&A
- 15:35 - 16:00 Coffee Break
- 16:00 - 16:15 Challenges in Accessing Data
Lisa Ginsborg | EDMO
- 16:15 - 16:25 Q&A
- 16:25 - 16:40 Identifying the Spread of Disinformation Online
Rolf Nijmeijer | EUI
- 16:40 - 16:50 Q&A
- 16:50 - 17:00 Concluding Remarks
Elda Brogi | EUI