

Robert Schuman Centre: Joint Sessions of Workshops

6. From technology adoption to societal outcomes: Developing measures of the digital transformation

17-21 June 2024

Convenors:

Pier Luigi Parcu | Robert Schuman Centre, European University Institute

Elda Brogi | Robert Schuman Centre, European University Institute

Maria Alessandra Rossi | Robert Schuman Centre, European University Institute & University of Chieti, Pescara

Programme

17 June

Room: Refectory, Badia Fiesolana

14:30-15:00 Welcome

15:00-16:00 Introduction to workshops

16:00-16:30 *Coffee break*

16:30-16:50 Ceremony

GLOBALCIT – Rainer Bauböck 2024 Essay Award on the Global State of Citizenship

Maarten Vink | European University Institute

Rainer Bauböck | European University Institute

Winner of the award: **Roberto Ramos Obando** | Max Planck Institute for Tax Law and Public Finance, Munich

16:50-17:35 'Federalisation vs Sovereignty: Countervailing Forces in the European Union', keynote speech by **Adrienne Héritier** | European University Institute

17:35-18:00 Q&A

Moderator: **Erik Jones** | European University Institute

18:00-19:00 *Reception (Lower Loggia)*

18 June

Joint Sessions of Workshops



19 June

13:30-14:30 *Lunch (Lower Loggia)*

Room: Sala Capitolo, Badia Fiesolana

14:30-14:45 Welcome

Pier Luigi Parcu | European University Institute

Elda Brogi | European University Institute

14:45-15:30 Keynote speech

Stefan Voigt | Universität Hamburg

Measuring Digitization or Digitize to Measure?

15:30-16:00 *Coffee break*

16:00-18:00 Measuring the digital transformation

Chair

Lapo Filistrucchi | European university Institute, University of Firenze

Discussant

Danielle Borges | European University Institute

Nina Cvar | University of Ljubljana

Inclusive Digital Transformation for All: Digital Transformation of Rural Areas and Preposition of a Smart Multidisciplinary Methodological Approach

Pier Luigi Parcu | European University Institute

Leonardo Mazzoni | European University Institute

Towards a Holistic Framework for Measuring Digital Transformation – a Comparative Analysis of the Digital Economy and Society Index (DESI) vs. Digital Society Observatory (DSO)

Oreste Pollicino | Bocconi University

Giovanni De Gregorio | Catholic University of Portugal

Measuring the Impact of Disinformation: The Regulatory Approach of the Strengthened Code of Practice on Disinformation

20 June

Room: Sala Capitolo, Badia Fiesolana

09:30-11:00 Measuring Technological Change

Chair

Pier Luigi Parcu | European University Institute

Discussant

Niccolò Innocenti | European University Institute & University of Florence

Patrick Breithaupt | ZEW – Leibniz Centre for European Economic Research

Measuring Technological Change: A Novel Text Mining Approach

Marco Grazzi | Scuola Superiore Sant'Anna

The dynamics of automation adoption: Firm-level heterogeneity and aggregate employment effects

- Yoshiko Naiki** | Nagoya University
The Promise and Challenges of Measuring Smart Cities
- 11:00-11:30 *Coffee break (Lower Loggia)*
- 11:30-13:00 Measuring EU Digital Regulation
- Chair
Natalia Menendez | European University Institute
Discussant
Marco Botta | European University Institute
- Filippo Santi** | European University Institute
Digital Trade, Data Protection and EU Adequacy Decisions
- Plamena Popova** | University of Library Studies and Information Technologies
European Digital Identity: Towards Digital Reputation
- Giuseppe Mazziotti** | European University Institute & Catolica Global School of Law
Fairness as an EU Key Regulatory Concept: Promoting a Human-Centered Approach to Social Media and Streaming Services
- 13:30-14:30 *Lunch (Lower Loggia)*
- 15:00-16:00 Measuring Disinformation
- Chair
Elda Brogi | European University Institute
Discussant
Urbano Reviglio | European University Institute
- Michalina Kowala** | Adam Mickiewicz University
What Tools and Data do Researchers Need to Effectively Assess the Fight Against Disinformation by Online Platforms?
- Iva Nenadić** | European University Institute
Structural Indicators for the EU's Code of Practice on Disinformation: Measuring a Complex Phenomenon for Policy Purposes
- 16:00-16:30 *Coffee break*
- 16:30-17:30 Measuring the Media Economy
- Chair
Iva Nenadić | European University Institute
Discussant
Matteo Trevisan | European University Institute
- Roberta Carlini** | European University Institute
Measuring Media Concentration in the Digital Era
- Jan Erik Kermer** | European University Institute
Examining the Economic Sustainability and Pluralism of the Media in the Digital Age: Insights from the Media Pluralism Monitor
- 17:30-17:45 Workshop conclusions and take-aways

Pier Luigi Parcu | European University Institute

18:00 *BBQ and party (Villa Schifanoia)*

21 June

Room: Refectory, Badia Fiesolana

09:30-11:00 Reports from workshops

11:00-11:30 *Coffee break (Lower Loggia)*

11:30-12:15 'The imagined geographies of European crises', keynote speech by **Luiza Bialasiewicz** | University of Amsterdam

12:15-12:45 Q&A
Moderator: **Erik Jones** | European University Institute

12:45-13:00 Closing

13:00 *Lunch (Lower Loggia)*